

DESIGN

Jewel Box Suite Case Study

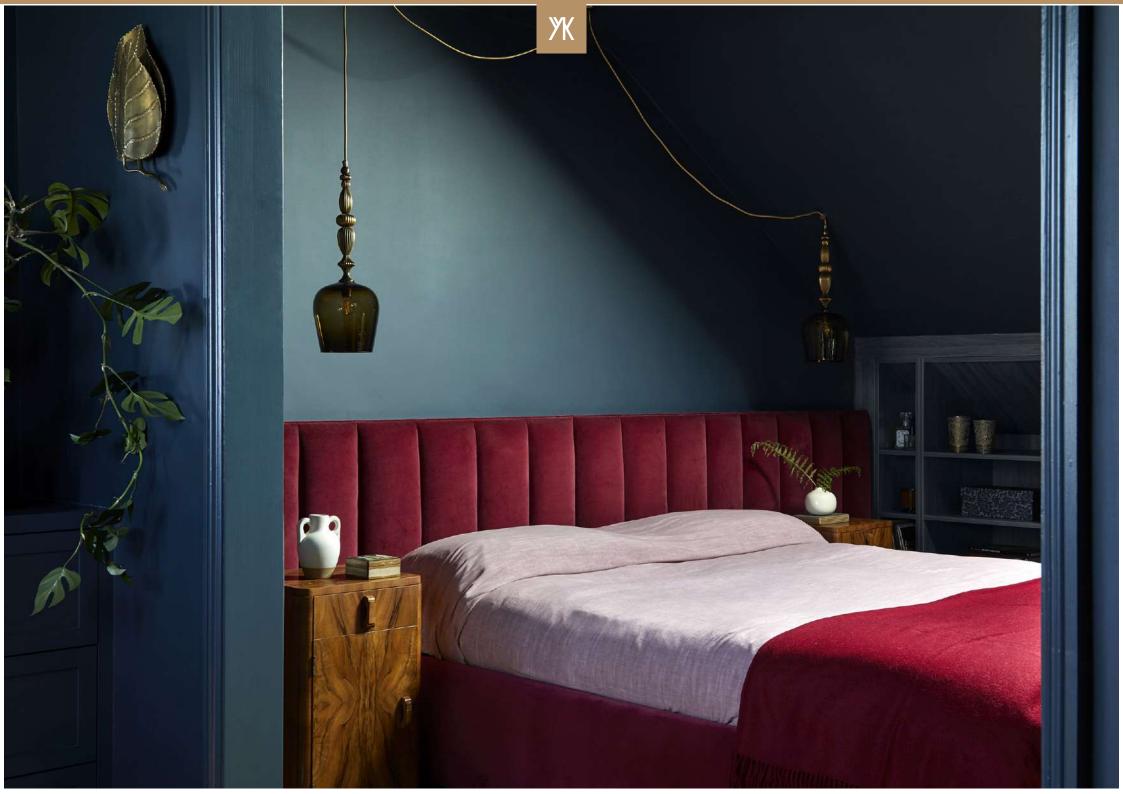


Creating a Jewel Box Suite

In Spring 2022, Yoko Kloeden Design built a luxurious, feminine master-suite in Ealing, London for corporate lawyer Stephanie who was looking for a restorative, feminine boudoir to reflect her personal style.

Carving out an additional floor for a luxurious bedroom, dressing area and ensuite, the space uses a rich and opulent colour story inspired by the clients adoration for the epochal Rokeby Venus painting.

Inspired by this transformation, we sat down with our client to discuss her experience working with the studio, the impact of these changes to her home, and her thoughts on the whole process - looking back just almost a year later.





What was your home like before?

"Before the renovation, my home was lovely but I knew that I wanted to add a loft conversion to create a bedroom with a master ensuite that was customised specifically to my taste. I wanted to carve out a private sanctuary space that was tailored to only my needs."





Why did you select Yoko Kloeden Design?

"During my research, I came across Yoko's work and it immediately caught my attention; I loved the understated and timeless designs, which were stylish but not too bold or busy.

After speaking with Yoko and the team, I was also really impressed by their professionalism and approach to design. They had clear way of gathering information and understanding the client's brief, which made the process of filling out forms seem straightforward and hassle-free.

I also have a particular affinity for the Japanese aesthetic, so this alongside Yoko's aesthetic and love of sustainable, natural materials made me feel confident that she would understand my vision and create a space that aligned with my style and preferences."

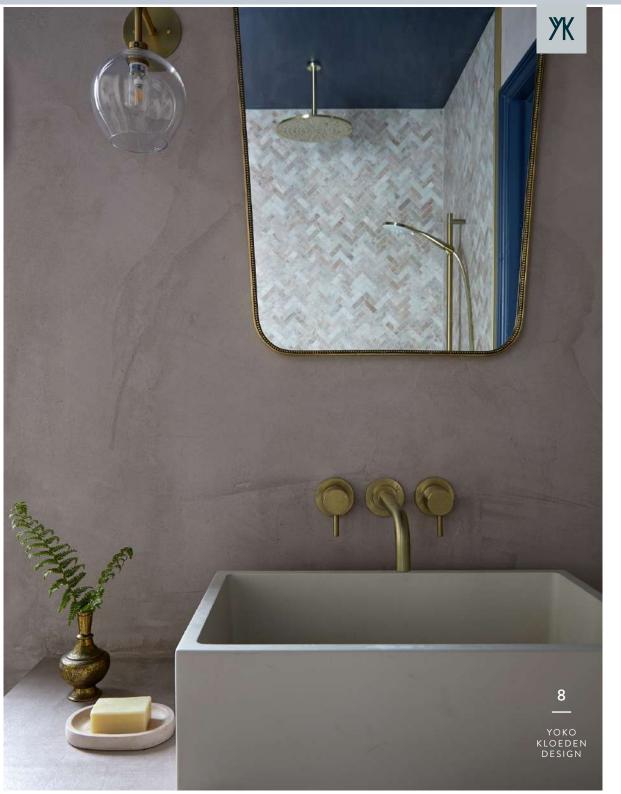


What was the biggest project achievement?

"The renovation project was quite a big undertaking; it involved working with architects, obtaining planning permission, coordinating with builders, and securing parking permits. I anticipated that it would be a long and stressful project with many ups and downs, however thanks to the effective coordination between the design team and the builders, the project went smoothly.

I did not feel anxious or under pressure at any point in the project, aside from minor decisions such as choosing between two options. The goal was to take the pressure away from me and focus on making simple decisions, which allowed me to enjoy the process of creating my dream space."



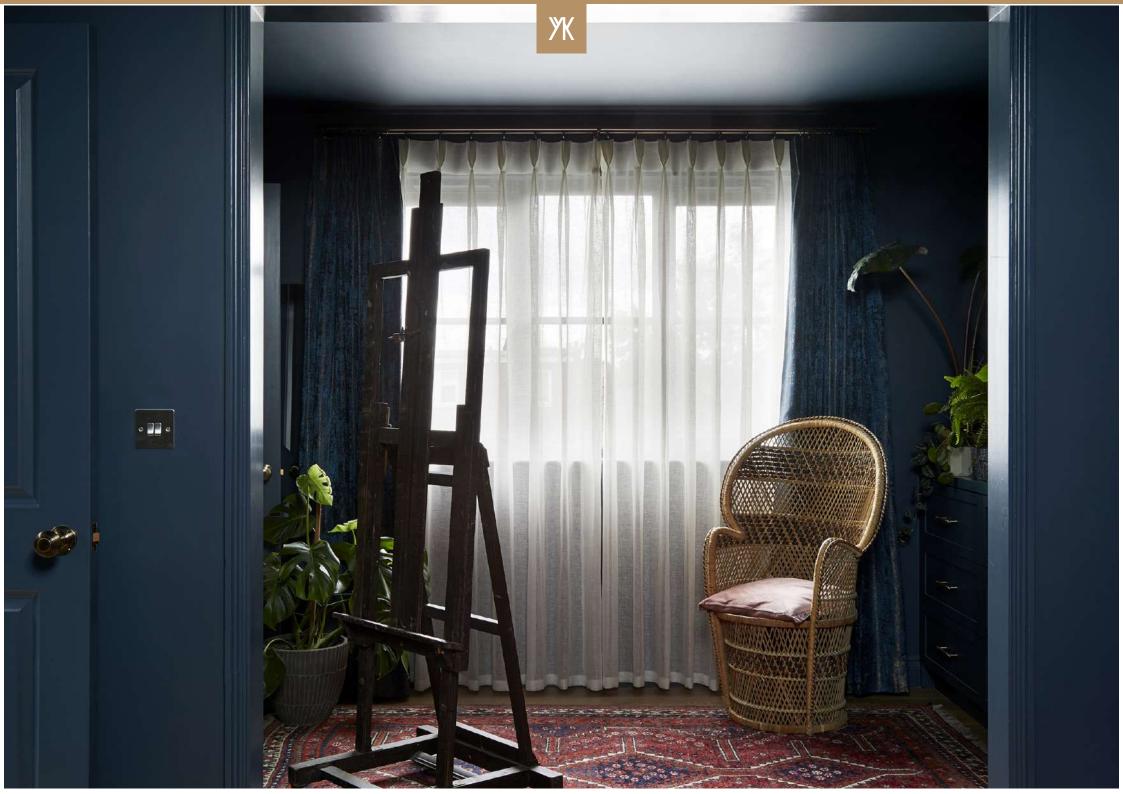


What did you learn through the experience?

"That having a realisic budget in place is crucial as your design team may suggest options you were not aware of but you will end up needing. Although your expected expenditure may increase, the outcome is well worth it.

In general I have realised the benefits of hiring a designer and I would highly recommend hiring Yoko's team to others. Their expertise is invaluable, especially if you're looking for a long-term change that won't need redoing in a few years.

Overall, it was a very positive and enjoyable experience to work with the team."



How do you feel about the final project outcome?

"My brief was clear from the outset; I wanted a space that was sensuous and private, reflective of my personality and interests. I knew what I liked and had a clear vision of what I wanted, so I could have been a difficult client to work with.

However, both my communication with Yoko and the final outcome is a testament to the understanding and alignment of our vision. They were able to create for me my own private sanctuary that exceeded my expectations and brings me joy every day."





What is your favourite space in your new home?

"I'm delighted with every aspect of the space. The overall layout is great, and I'm particularly happy with the storage solutions and the small details, such as the handles. Despite being seemingly small things, they really enhance the room's look and feel, and credit goes to the team for sourcing them.

The bathroom is a standout success, with everyone saying how amazing it is. I personally love it too, and everything works together seamlessly to create the expected overall effect. The marble mosaic tiles in the bathroom bring me so much joy and I feel happy everytime I go walk into it."



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It is our joy to see past clients enjoying their new home and to look back on how the whole process came together. Home renovation is often cited as one of the most stressful experiences and periods people go through in their life time, while our job is to make it less stressful as possible.

Certified by the British Institute of Interior Design, Yoko Kloeden Design provides a highly personalised, boutique architectural design service to our small group of discerning and sophisticated clients.

If you would like to learn more about how we work and what we do, please get in touch.

Yoko



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